



BREAD & ROSES PRESENTS

ROCKIN' THE ROSES

Brought to you by Jeff & Laurie Ubben

Spring Benefit Concert
Thursday, May 18, 2017
Great American Music Hall

SPONSORSHIP PACKAGE



BE OUR SPONSOR

Join our esteemed group of supporters by becoming a sponsor of **Rockin' the Roses Spring Benefit Concert on Thursday, May 18, 2017 at Great American Music Hall** in San Francisco. An intimate benefit concert with expected attendance of 400 including community members, corporate executives and music professionals from around the Bay Area. Our goal for this event is to raise \$210,000 to benefit Bread & Roses Presents program of delivering hope, healing and joy through live music to isolated Bay Area audiences.

What a great opportunity for you to showcase your business and entertain your most valued clients and colleagues; combined with an excellent way for you to make a difference for the disadvantaged in the Bay Area. All while enjoying a fabulous, music-filled evening!

THE EVENING

Exclusive Sponsors & VIP Reception including food & wine; meet the artists

A fabulous night of live music including:

Hozier | *An Intimate Acoustic Performance*

Lukas Nelson & Promise of the Real and **HoneyHoney**

Jonny Fritz, Master of Ceremonies

FUNdraising with a special prize-packed Fund-A-Need

Since our founding in 1974, the contributions from countless supporters just like you have enabled us to continue our mission of hope and healing through live music to isolated audiences.

We serve 125 facilities by presenting over 600 live shows each year to isolated audiences throughout eight Bay Area counties. Some of the shows we present are small and intimate, perhaps even bed-to-bed; others are "lift-the-roof-off" big. But regardless of the scale of production, all shows abundantly feature the **heart-to-heart connection between audiences and performers** that is the Bread & Roses trademark.

Sponsorship funds donated to Bread & Roses Presents are crucial to the success of our fundraising event. Please complete and return the sponsor pledge form at your earliest convenience to receive a tax-deductible receipt and acknowledgment.

Rockin' the Roses

EVENT COMMITTEE MEMBERS

**Philip Pillsbury, Chair | Adam Fells | Simone Haas | Stephanie Mellin
Lane Murchison | Stacy Nelson | Alex Wellins**

SPONSORSHIP LEVELS

HALL OF FAME @ \$ 7,500

HOSPITALITY

- Valet Parking - complimentary
- VIP reception including exclusive meet-and-greet with Hozier; wine and light fare
- Table for six (6) guests with premier concert seating—the best seats in the house
- Premium special gifts package

RECOGNITION

- Full-page ad in commemorative event program
- Logo or name displayed on valet parking signage
- Logo or name on sponsor poster display
- Recognition from the stage - verbal and visual

MEDIA

- Logo and link on our website - breadandroses.org
- Logo and special acknowledgement in social media (Facebook, Twitter, Instagram, Blog)
- Logo and link in e-news and announcements to supporters (reach 5,000)

BONUS

- Backstage 365 Club Membership for two (value \$ 730)
- Commemorative photo book (by iconic rock photographer, Michael Zagaris)

SHOWSTOPPER @ \$ 5,000

HOSPITALITY

- Valet Parking - complimentary
- VIP reception including meet-and-mingle with Lukas Nelson; wine and light fare
- Table for six (6) guests with premier concert seating
- Special commemorative gifts package: t-shirt, poster

RECOGNITION

- Ad in commemorative event program
- Logo or name on sponsor poster display
- Recognition in print and other media

MEDIA

- Logo and link on our website - breadandroses.org
- Logo and special acknowledgement in social media (Facebook, Twitter, Instagram, Blog)
- Logo and link in e-news and announcements to supporters (reach 5,000)

HEADLINER @ \$ 3,000

HOSPITALITY

- Valet Parking - complimentary
- VIP reception including meet-and-mingle with Lukas Nelson; wine and light fare
- Table for six (6) guests
- Commemorative gifts package

RECOGNITION

- Listing in commemorative event program
- Logo or name on sponsor poster display

MEDIA

- Logo and link on our website - breadandroses.org
- Logo and special acknowledgement in social media (Facebook, Twitter, Instagram, Blog)
- Logo and link in e-news and announcements to supporters (reach 5,000)



Your support will help to make sure the show goes on for our neighbors most in need.

SPONSOR FORM

YES! We will sponsor Rockin' the Roses at the level indicated:

HALL OF FAME @ \$ 7,500

SHOWSTOPPER @ \$ 5,000

HEADLINER @ \$ 3,000

		<input type="checkbox"/> Charge VISA/MC/AX <input type="checkbox"/> Pay by check to: Bread & Roses Presents		
Business Name and Contact Full Name (please print)				
Address / City, ST Zip		Credit Card #	Exp. Date	Security Code
Biz phone	Mobile Phone	Print Name		
Email	Signature		Date:	

RETURN FORM BY MAIL, EMAIL or FAX TO: BREAD & ROSES PRESENTS

233 Tamalpais Drive #100, Corte Madera CA 94925 | 415-945-7120 | 415-945-7128 Fax
 eburke@breadandroses.org | www.breadandroses.org

Proceeds from this event support our program of bringing hope, healing and joy through live music to isolated Bay Area audiences. We are a 501(c)(3) nonprofit charitable organization: Federal tax ID # 94-2260301. All donations are tax-deductible to the extent allowed by Federal law.